Welcome to My Social Blueprint

Social media manager/Content strategist&creator



Work with me today
Yvonne Enyi

Who is Yvonne?

Creative and results-driven Social Media Manager, Content Strategist, and Content Creator with over 4 years of experience in social media management, content development, brand positioning, and digital marketing. Skilled in developing content strategies that align with brand goals, creating engaging visual and written content, managing social media platforms, and building active online communities. Experienced in content planning, short-form video editing, audience engagement, brand storytelling, and performance tracking.



My Background

- The polytechnic ibadan, National diploma in mass , Ibadan. Aug 2022 — Jul 2024
- University of Ibadan, BS. in politics (Part time), Ibadan . Sep 2024 — Current

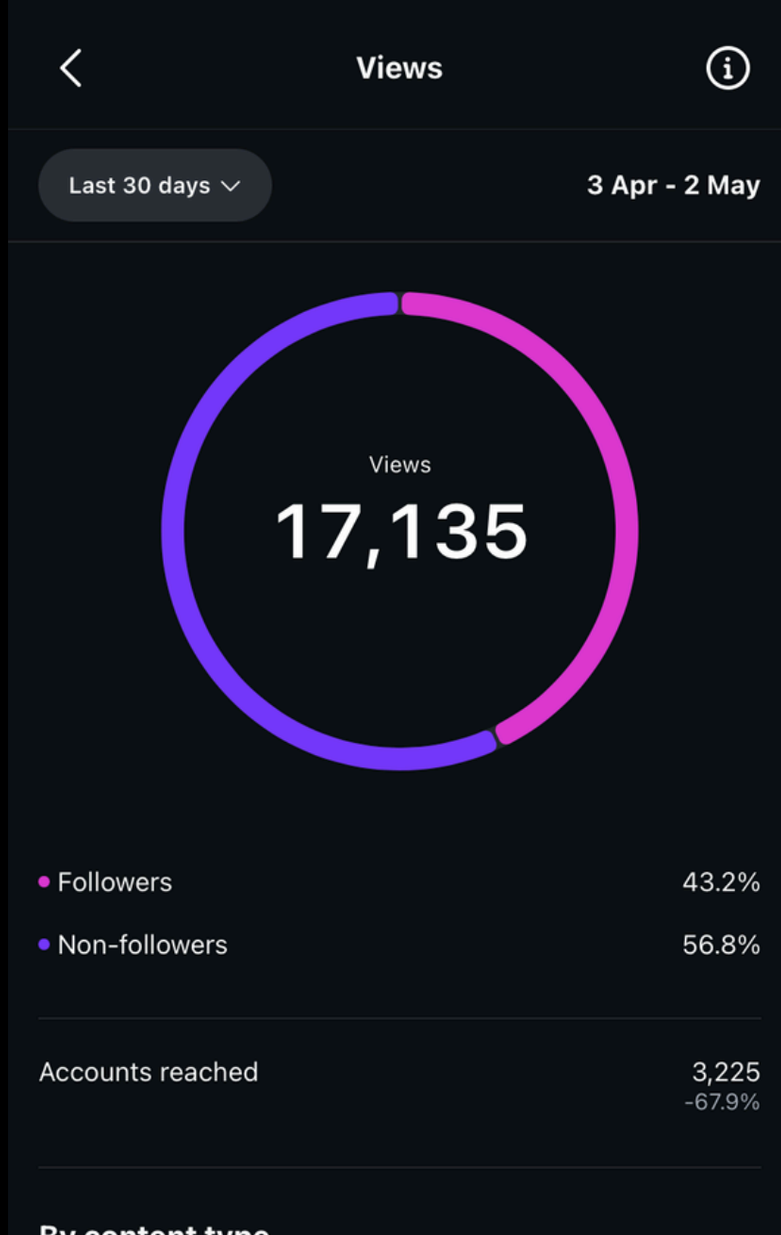
- social media/Content manager (Remote job), Whykay digitals, Nigeria. Oct 2024 - Jun 2026
- social media manager(Contract job),Lifestyle content creator (Teejay N)Feb 2026- June 2026
- social media manager (Remote job),Zedtra, Nigeria.August 2026- Current
- social media Manager&Content creator(Hybrid job),Gallani hotel , Ibadan ,Nigeria.August 2026-current

MY WORK

Post views 16K +4,346 (+35.1%)	**Profile views** 499 +5 (+1%)
Likes 972 +149 (+18.1%)	**Comments** 17 -8 (-32%)
Shares 32 +12 (+60%)	**Est. rewards** $0.00 +$0.00







MY WORK

Content & Visual Design – Whykay Digitals

- Designed promotional graphics and social media posts to improve brand visibility
- Created engaging visuals aligned with brand identity

Results:
- Led to a 20% increase in inbound inquiries via DM
- Increased brand consistency across platforms







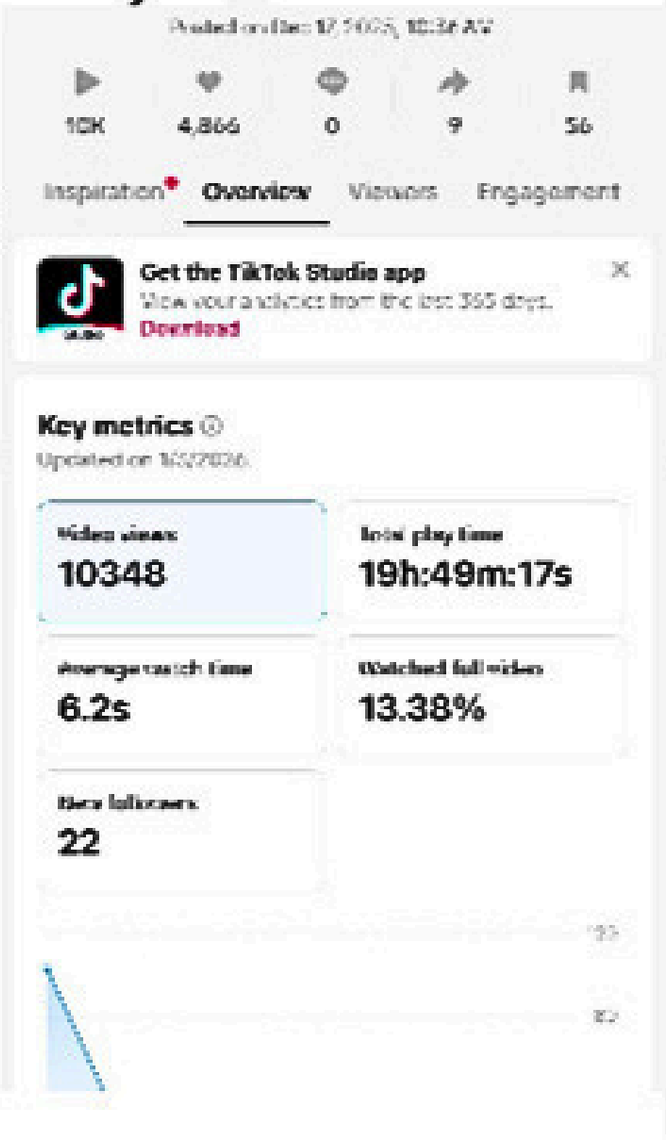


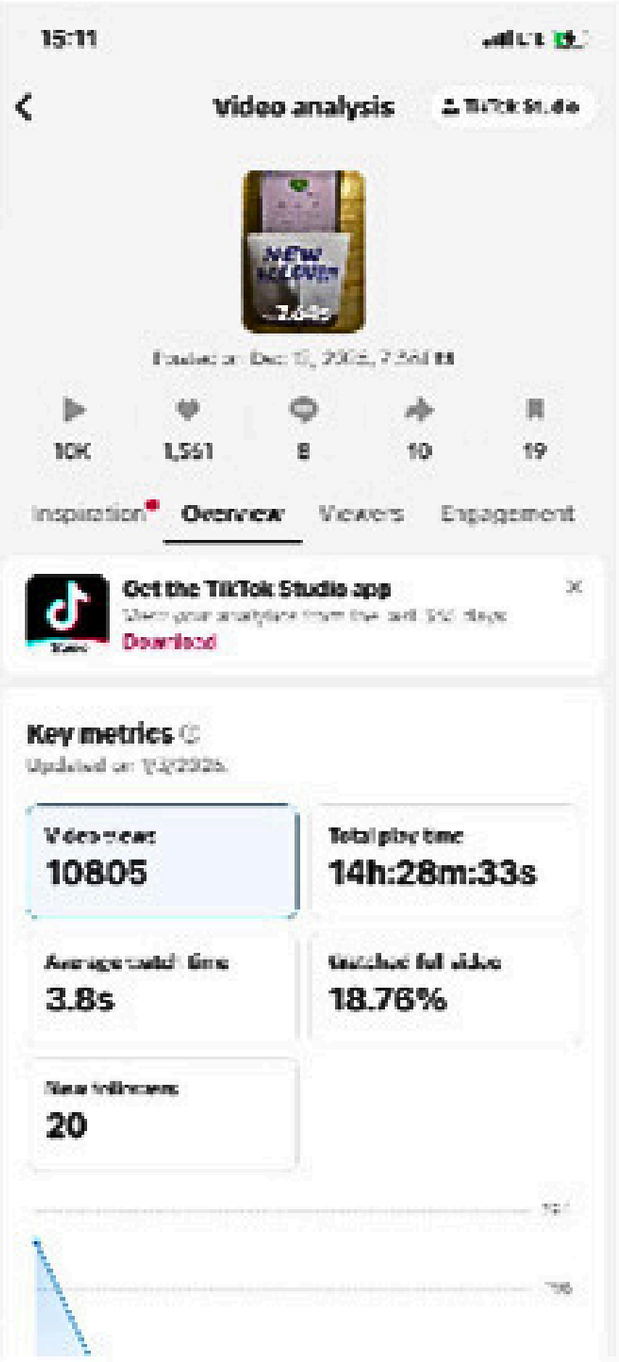
WHYKAY DIGITAL ANALYTICS

Analytics

Post views	Net followers	Likes
26K	**74**	**7,059**
▲ 630% 7d	▲ 60% 7d	▲ 1,224%

Post when the time is right with





MY WORK

Created relatable content and optimized posting schedules based on platform algorithms, resulting in increased customer inquiries and bookings



https://www.instagram.com/gallanisuiteshotel?srtk=MWh5bm1wcDVkNWJrMQ%3D%3D&utm_source=qr

View profile

23 SEP AT 11:58

Hello, please can I have your hotel rooms and rates



HOTEL TARIFF

ROOM CATEGORIES	RATE
STANDARD ROOM	75,000
DELUXE ROOM	85,000
EXECUTIVE SUITE	110,000
SUPERIOR MASTER	120,000
ROYAL SUITE	135,000
DIPLOMATIC SUITE	180,000
QUEEN SUITE	200,000
KING SUITE	220,000
CABANA SUITE	200,000
PRESIDENTIAL SUITE	230,000

The rate includes:
full breakfast
Use of swimming pool
Free WIFI.

Terms & Conditions

- All prices are inclusive of breakfast for 1 person on single occupancy and 2 persons on double on occupancy (served in the restaurant)
- 5% VAT, 5% sales tax & 10% service charge.
- Check-in 2:00pm Check-out: 12:00 noon
- Late check-out attract 50% surcharge up to 6:00pm and full payment after 6:00pm
- Full Rates will be charged for NO SHOW

Seen

Message...

16:35 LTE 81

Insights

Overview Content Audience

All content 30 days

Views	Net followers	Interact
11,697	+7	176

6.8% followers
93.2% non-followers



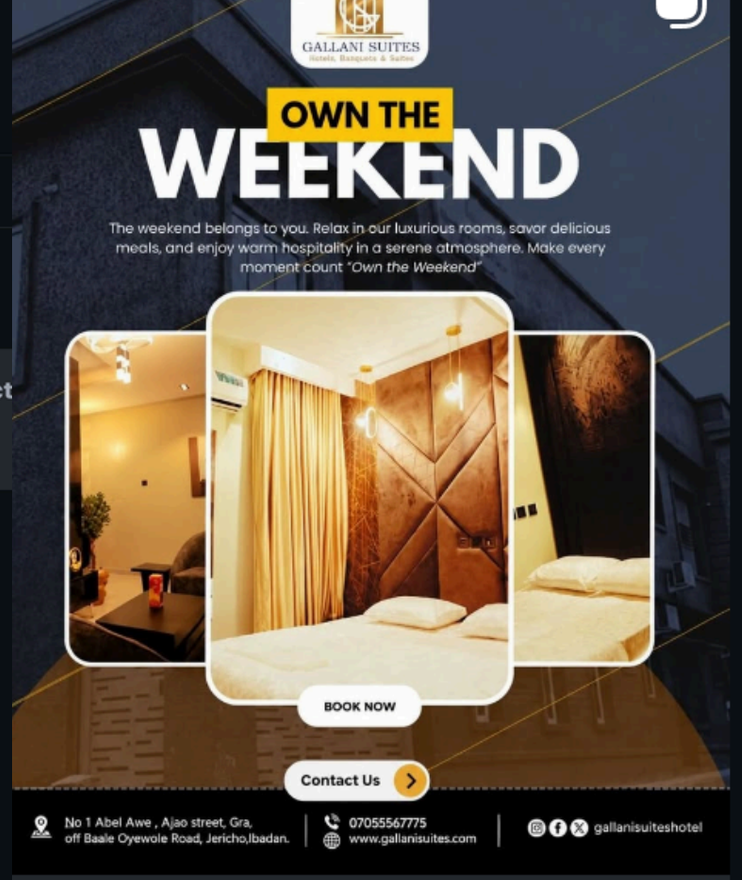
Views by content type

Viewers 5,175

Followers Non-followers

Reels 2.4K

Posts 366



gallanisuiteshotel Gallani is waiting for you this weeke...

Hello, can I get more info on this?

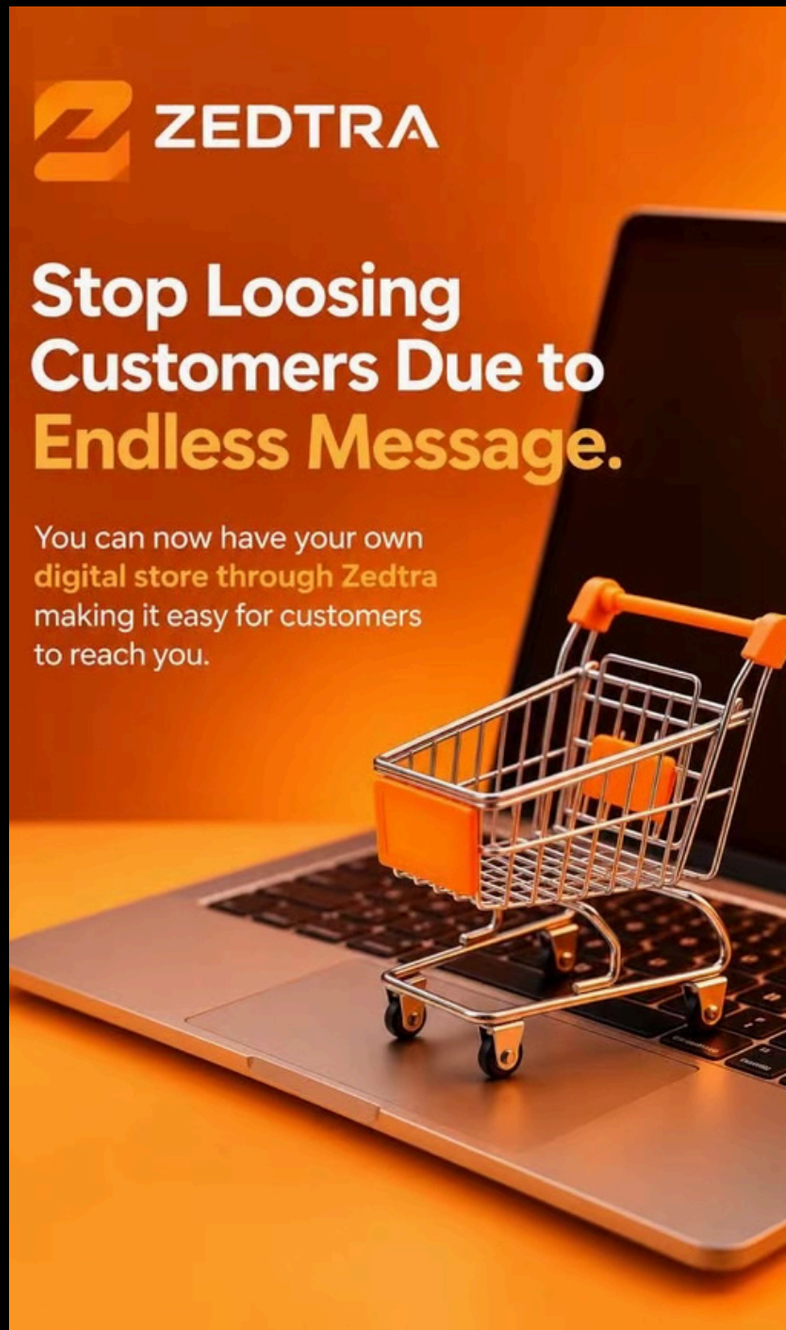
Can I see ur prices

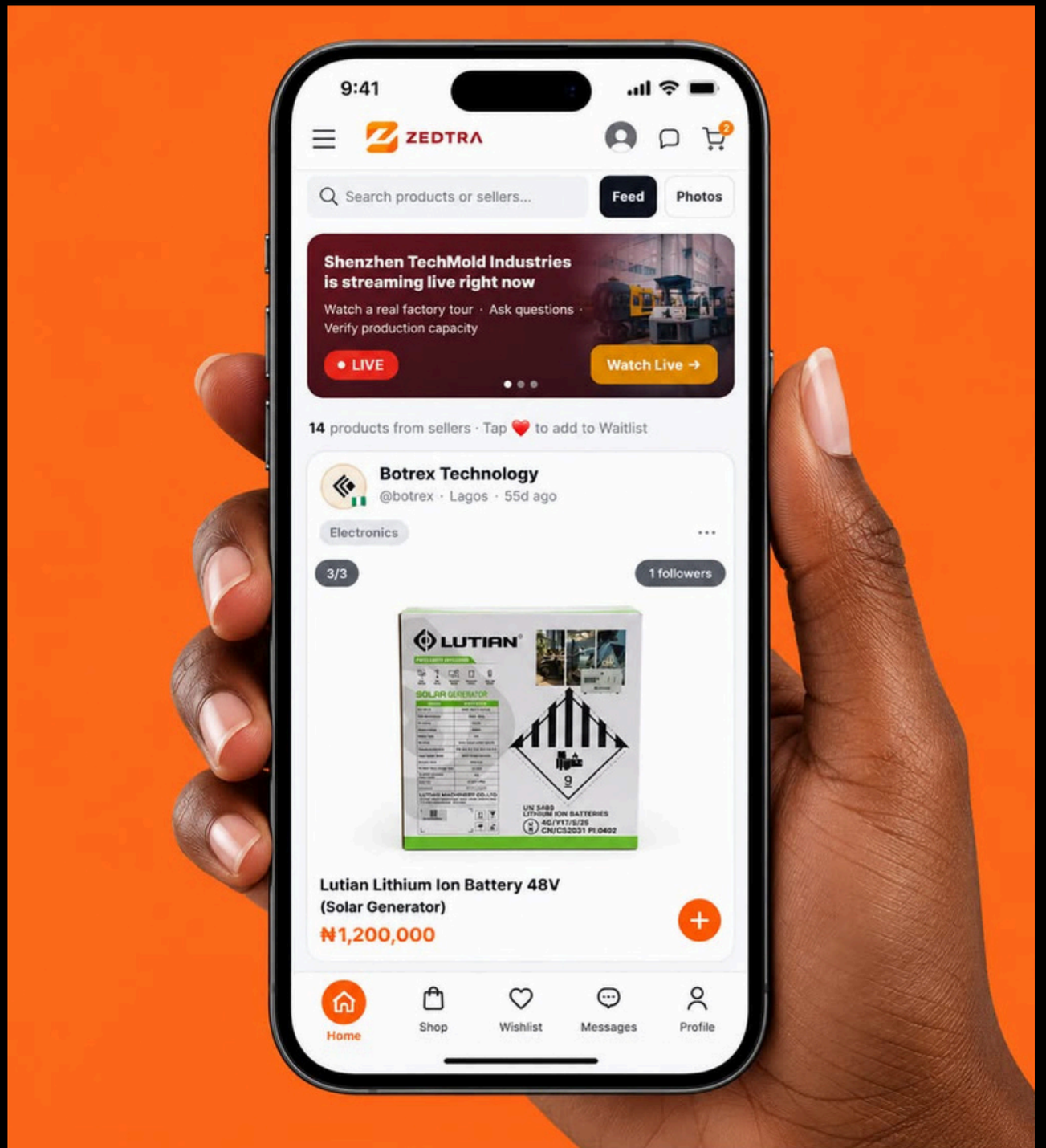
Message...

MY WORK

Created engaging talking-head videos, used relevant hashtags to improve content reach and visibility, and did targeted ads to increase brand awareness, customer engagement, and conversions.







Posted on Oct 2, 2026, 10:23 AM

2,432	25	0	4	1

Inspiration | **Overview** | Viewers | Engagement

Key metrics

Updated on 10/14/2026.

Video views	Total play time
2.4K	**2h:29m:08s**

Average watch time	Watched full video
3.6s	**0.85%**

https://www.tiktok.com/@zedtra.ng?_r=1&_t=ZS-9AbSSUiIS4m

More of My Work

Created an AI video for a one time client. Link 🔽

https://drive.google.com/file/d/1Jba0gcIaRhCBF9zkfSfNUCL5nZHgn-J4/view?usp=drivesdk

Social media handler/video editor for a church 🔽

https://www.tiktok.com/@gpc.ibadan?_r=1&_t=ZS-9AbW9MjVTc7

Reach Out to me



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Tiktok

yvonneenyi

↳ Let's collaborate